

## Spring-Ford Football Advertising Procedures

1. “Register” for the business online **BEFORE** talking to the business. This is critical. Please only register for one business at a time

**Registration URL: <https://tinyurl.com/2018AD>**

2. Go to the business with sheet after registering. Be sure to emphasize the following:
  - Every sponsor will be announced at every home game.
  - Every sponsor will have the opportunity to have a recurring promotion on app and website.
  - Every sponsor will get a scrolling full-page ad on our website and mobile app (add-ons available).
3. Have them complete and sign the sponsor sheet while you are on premises.

Parents will receive \$50 credit towards team camp for each \$250 they raise.